

# Action Map 2016-2017

## RESULTS



### Children

reach their developmental potential and are ready to succeed in school and in life.



### Adults

are knowledgeable, responsible, and interact effectively with and on behalf of children.



### Environments

that impact children are safe, stable and supportive.



### Localities and the state

attain economic and social benefits by prioritizing children and families.

## VISION

Ensure all Colorado children are valued, healthy and thriving.

## MISSION

Advance the vision of the Early Childhood Colorado Framework statewide using a collective impact framework allowing cross-sector partners to improve early childhood system effectiveness.

### Communications

Support early childhood stakeholders across the state to speak from a collective voice, engage more audiences and mobilize action to promote resilience in young children.

- Communicate the value of shared messaging to the ECCP network and beyond
- Engage in statewide outreach around the Shared Message Bank and Frames Trainings
- Provide technical assistance and support to partners integrating the Shared Message bank into their work
- Integrate shared messaging into framing policy priorities based on community values

### Data

Develop and actively use a shared measurement system to track progress and guide further improvements in early childhood systems in Colorado.

- Review headline indicators and systems performance indicators annually to ensure alignment with the Partnership
- Identify desired data indicators to be included in the Data Development Agenda
- Develop and implement an annual communication plan for broadly sharing updated data with ECCP members and other stakeholders
- Identify opportunities for integrating data into communication projects (i.e. Our Voice newsletter and Early Childhood Shared Messaging)
- Integrate Data Agenda with other early childhood data systems and across state agencies

### Policy

Empower a broad network of early childhood stakeholders to partner, support, evaluate, and share expertise in advocacy and policy for families and children in Colorado.

- Identify policy priority areas for the ECCP
- Identify ways and criteria for the ECCP to support partners to advocate and increase awareness of policy issues related to priority areas
- Perform Zero to Three's infant and toddler self-assessment for Colorado

### Steering Committee

Provide strategic leadership and stewardship through building key relationships and monitoring the ongoing process of the Partnership.

- Inform future role and composition of the Partnership
- Communicate the value of the ECCP to targeted audiences
- Engage new partners (specifically families, affordable housing, & faith-based)
- Develop and define the connection between the ECCP and the systems partners
- Create the space to "ask up" to decision makers and state systems partners

### Systems

Identify areas of alignment and appropriate leads for early childhood systems efforts in the areas of policy, communications, data, and partnership building.

- Identify opportunities to better partner with local and regional communities
- Prioritize decision maker engagement and involvement
- Build awareness of strong environments in all places and spaces where families and children spend time
- Realize the value of connections through mutually reinforced activities

# Action Map 2016-2017



Children



Adults



Environments



Localities and the state

## 2016-2017 STRATEGIES AND ACTIONS

Based on the Early Childhood Colorado Partnership's (ECCP) commitment to continuous quality improvement through a Results Based Accountability (RBA) Framework, strategies and actions developed by the steering committee and Action Teams then shared with the full network. For each of the ECCP's four priority areas and Action Teams (communication, data, policy and systems) and for the steering committee, headline performance measures are developed, and strategies and actions are prioritized based on the shared results above. Data is used to track the progress of performance measures and strategies throughout the year to measure progress toward the purpose for each priority area.

### 2016 PURPOSE

Support early childhood stakeholders across the state to speak from a collective voice, engage more audiences and mobilize action to promote resilience in young children.

### HEADLINE PERFORMANCE INDICATORS

- # partners participating in at least one Frames training
- # partners integrating shared messaging into their work

### 2016 PURPOSE

Identify and monitor early childhood indicators to make data driven decisions.

### HEADLINE PERFORMANCE INDICATORS

- # partners completing shared measurement survey quarterly
- # partners integrating ECCP data agenda into efforts

## PRIORITY AREA: COMMUNICATIONS



### Strategies and Actions:

- Communicate the value of shared messaging to the ECCP network and beyond
  - » Develop action plan for outreach by September 2016
  - » Implement action plan by December 2016
- Engage in statewide outreach around the Shared Message Bank and Frames Trainings through 2017
- Provide technical assistance and support to partners integrating the Shared Message bank into their work through 2017
- Integrate shared messaging into framing policy priorities based on community values
  - » Utilize ECCP policy priority areas to develop and align with shared messaging by December 2016

## PRIORITY AREA: DATA



### Strategies and Actions:

- ECCP Data Agenda reflects Early Childhood Colorado Framework by May 2016
- Integrate ECCP Data Agenda with other early childhood data systems and across state agencies
- Connect and align data with Early Childhood Shared Messaging efforts

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## 2016-2017 STRATEGIES AND ACTIONS

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### 2016 PURPOSE

Provide a broad network of early childhood stakeholders to partner, support, and share expertise in improving early childhood policies in Colorado.

### HEADLINE PERFORMANCE INDICATORS

% partners who engaged in advocacy efforts related to ECCP policy priorities

% partners who indicated an increased understanding of policy issues related to ECCP policy priorities

### 2016 PURPOSE

Provide strategic leadership and stewardship through building key relationships and monitoring the ongoing process of the Partnership.

### HEADLINE PERFORMANCE INDICATORS

# of contacts with the ECLC that produce a needed outcome

## PRIORITY AREA: POLICY



### Strategies and Actions:

- Identify ways and criteria for the ECCP to support partners to advocate and increase awareness of policy issues related to priority areas by Fall 2016
  - » Identify policy priority areas for the ECCP by Fall 2016
- Perform Zero to Three's infant and toddler self-assessment for Colorado by December 2016

## STEERING COMMITTEE



### Strategies and Actions:

- Communicate the value of the ECCP to targeted audiences by December 2016
  - » Define the role of the ECCP Fall 2016
- Review the purpose and composition of full ECCP meetings to inform ECCP priorities by October 2016
- Engage new partners (specifically families, affordable housing, & faith-based)
  - » Solicit input from each Action Team on prioritized partners and needs by September 2016
  - » Develop a plan for targeted outreach by December 2016
- Develop an action plan that includes how we will align with decision makers and state systems partners by February 2017
  - » Develop and define the connection in the EC systems landscape and clarify the role and purpose and connect for ECEP
  - » Identification of alignment between ECCP data needs with other state leadership partners including ECLC by December 2016
  - » Connect with data / shared measurement

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## 2016 PURPOSE

Identify areas of alignment and appropriate leads for early childhood systems efforts in the areas of policy, communications, data, and partnership building.

## HEADLINE PERFORMANCE INDICATORS

# strategies and actions shared by at least two partners

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## PRIORITY AREA: SYSTEMS



### Strategies and Actions:

- Identify opportunities for EC Systems Action Team to partner with local and regional communities / programs / initiatives



- Prioritize decision maker engagement and involvement

- » Identify concrete ways and approaches to engage with decision makers



- Build awareness of strong environments in all places and spaces where families and children spend time

- » Prioritize increased understanding of foundational places like housing and safe communities

- Realize the value of connections through mutually reinforced activities